



**International Council for Health, Physical Education, Recreation,
Sport, and Dance (ICHPER·SD)**

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M E M O R A N D U M

Date: June 15, 2011
To: ICHPER·SD Members & Board of Governors in the Middle East Region.
From: Dong Ja YANG, Ph.D., President, ICHPER·SD
Re: ICHPER·SD Middle East Leadership Conference & Signing Ceremony for the
53rd ICHPER·SD Anniversary World Congress / Exposition
CC: ICHPER·SD Executive Committee, Commissioners, Regional Secretaries

As President, I would like to extend our sincere greetings to you, your family, colleagues and institutions! Because of your aspirations and dedication in the ICHPER·SD Middle East Region, we were able to make great advances in our fields of health, physical education, recreation and leisure, sport and the Olympic movement, and dance education in the Arabic and Persian speaking countries since inaugurating the ICHPER·SD Middle East region in 1997.

The regional achievements are well evidenced by our vibrant record staging the following congresses: the 1999 World Congress in Cairo, Egypt; the 1st Middle East Regional Congress in Cairo in 2000; the 2nd in Tehran, Iran in 2003; the 3rd in Doha, Qatar in 2006, the 4th in Alexandria, Egypt in 2008, and most recently the 52nd World Congress in Doha, Qatar in 2010. In addition, we organized the 1st Middle East Leadership Conference & Workshop in Bahrain in 2005 where we envisioned together a road map for the future.

The 53rd World Congress & Exposition will be hosted and sponsored by the Sport Science Association of Egypt (SSAE) in Cairo, Egypt in December 2011. We have also scheduled the 2nd Middle East Leadership Conference for July 19 – 20, 2011 in Cairo, Egypt in conjunction with the final celebratory event of the ***Official Signing Ceremony***. At the ceremony, the Presidents and Secretaries General of both ICHPER·SD and of the World Congress & Exposition Organizing (WCECO'2011) will finalize the agreement to stage the World Congress.

Seen from the perspective of the imminent transformational leadership shift for ICHPER·SD from the United States to the Middle East region, the upcoming 2nd Middle East Leadership Conference is of paramount importance as a training ground to prepare our professionals in the region to lead the Council's mission as a center for the movement. We are therefore calling and inviting all our members, regional Board of Governors and national organizations' officers and delegates to the Leadership Conference scheduled for July 19 - 20, in Cairo, Egypt.

Agenda and Programs
of the 2nd Leadership Conference

Tuesday, July 19, 2011

Morning Session (9:00 – 13:00)

1. Welcome & Introduction ICHPER·SD Officers, WCEOC'2011 Officers, BOG members, member National Organizations' officers, and member participants
2. ICHPER·SD Historical Overviews (Foundation, International Relations, Bylaws, Organizational Structure, Operating Codes, Governing Structures)
3. Conditions and Guidelines for the World Congress & Regional Congress Organizing Committee

<p><i>The Official Signing Ceremony</i> & LUNCH (13:00 – 13:50)</p>

Afternoon Session (14:00 – 18:00)

1. ICHPER·SD Middle East Regional Organization (State of the Middle East region, Membership, ICHPER·SD Divisions and Commissions, Standing Committees, the 5th and 6th Middle East Regional Congresses)
2. Workshop for Application and Practicum on the ICHPER·SD governing rules and organization of the leadership of the 5 ICHPER·SD Divisions / Middle East, 52 ICHPER·SD Commissions / Middle East
3. Organization and Preparation of the 53rd World Congress & Exposition

4. Questions and Issues, Discussion and Answers via an Open Forum
5. Presentation of the Certificate of Participation and/or Achievement to each registered participant
6. Closing of the 2nd ICHPER·SD Middle East Leadership Conference

DINNER & FREE TIME

Wednesday, July 20, 2011

Morning Session (9:00 – 13:00)

1. A Joint Meeting of the Executive Committee members of the WCOC/2011, of the ICHPER·SD Middle East Board of Governors, and member national organizations' officers and representatives
2. Agenda for the meeting will be developed at the site according to needs and interest.

FAREWELL LUNCH & DEPARTURE

***“We Enter A New Era
for ICHPER·SD
Through Shared Responsibility.
(2007 - 2011)”***